

Mrs. Wilson Suggests Chinese Dishes

The Orientals Are Extremely Fond of All Sorts of Delicacies, Especially Crisp Rice Cakes and Kumquats

By MRS. M. A. WILSON... Many of the large cities the Oriental Chinese shops have on sale...

Onion and Mushroom Soup... Preserved Ginger... Chicken Chow Mein with Fried Noodles...

Chinese Noodles... Two whole eggs... One-half teaspoon of salt...

Four tablespoons of water drained from rice while cooking and allowed to cool before adding to the egg mixture...

Onion and Mushroom Soup... If you desire to use the dried mushroom, wash them in warm water...

Chicken Chow Mein... Place in saucet pan... One cup of blanched almonds cut in small pieces...

Chinese Omelet... Place in skillet... One-half cup of fat salt pork minced fine...

After-Dinner Tricks... No. 225—Adding Four With Nine... Place twelve pennies or checkers in a square...

Many In-fringe-ments on Our Summer Costumes



By CORINNE LOWE... Fringe seems to have an infinite capacity for fireworks...

CLAD'S PARERS' COMPEL SUCCESS... Unchecked waste in paring vegetables is extravagance...

Little Benny's Note Book

By Lee Page... Frank Fernot and the Stranger...

Frank Fernot and the Stranger... Scene, Frank Fernot's front steps...

Mr. Fernot (changing the subject). What a lovely evening. Did you notice the stars?

Frank Fernot (changing it back). I haven't had an ice cream cone for a week and you know what a hobby I have for ice cream cones...

Mr. Fernot. Well, you can get snuff ice cream cones now and loan me about a hundred dollars besides just to show there's no hard feeling...

Frank Fernot. With pleasure. The End.

PARKER'S HAIR BALM... Restores Color and Beauty to Gray and Faded Hair...

CLAD'S PARERS' COMPEL SUCCESS... Unchecked waste in paring vegetables is extravagance...

Alkali in Shampoos Bad For Washing Hair

Most soaps and prepared shampoos contain too much alkali, which is very injurious, as it dries the scalp and makes the hair brittle...

Two or three teaspoonfuls of Multified in a cup of glass with a little warm water is all that is required...

Mr. Fernot. And as far as you're concerned these things of the past, is that plain enough?

Frank Fernot. Too plain. Mr. Fernot. Who's your stranger approaching with a big heavy bag on his shoulder?

Stranger. Is Frank Fernot on the premises?

Frank Fernot. I am him. What the trouble?

Stranger. The trouble is I have the honor to present you with the \$2,000 dollars reward for catching the 2 bank robbers last Saturday.

Frank Fernot. I must of forgot. Mr. Fernot. Well, you can get snuff ice cream cones now and loan me about a hundred dollars besides just to show there's no hard feeling...

Wanamaker's Down Stairs Store

Some of My Kind Friends are all the time sending me some of the old pictures which we used during the first years of our business.



The one above is the Market Street front, as modeled by Addison Hutton, then a well-known architect, which transformed the look of the old sheds, which were still behind, until they were all torn down to make room for the new building.

There came a time, never to be forgotten, when all the old structure was demolished and the foundations of the new building went down to a rocky floor of gravel that the water had been running over for ages.

To the writer's mind, the best story is the real first story, under our present Main Floor. The Down Stairs Store was a dream, and the great floor running from Market to Chestnut was built on purpose for it.

It is Not a Cellar... The only cellar we have is underneath the Down Stairs Store.

It is a bright, beautifully lighted, high-ceilinged Store, stretching from the wall on Chestnut Street to the wall on Market Street, and from the wall on Thirteenth Street to the wall on Juniper Street.

It was established on an original plan of our own, that we would not bring left-overs from upstairs and the things hard to sell, or job lots of auction stores, but that we would have a store of thoroughly desirable goods that we could sell at lower prices than we were selling the stocks upstairs.

A great many people say, that the store now known as the Down Stairs Store is one of the most interesting stores to be found either in New York, Philadelphia or Chicago.

Be welcome as a visitor, whether you wish to buy or not.

[Signed] John Wanamaker, August 9, 1922

Sale of Made-to-Measure Suits With Two Pair Trousers \$37.50 \$43

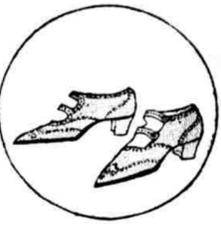
Cut out of distinguished all-wool worsteds and cassimeres in pencil stripes, plain weaves and uncommon mixtures. The fit guaranteed. No extra charge for extra sizes.

Interesting New Silks \$2 to \$3.50 Yard

New arrivals! Snowy whites and delicate pinks that suggest lovely underthings! Dark costume colors that hint of Autumn Fashions.

Women's Tan Low Shoes Priced Half at \$3.25

Four hundred women are invited to see these new shoes which equal any in our stocks at double this price for similar quality.



CENTRAL AISLE 2000 Yards Checked Gingham, Straight From England, 38c Yard

Not in a long time have we had such good gingham to sell for so little!

Deep-Hem Princess Slips, \$1... More of the kind that sell out as fast as they come in.

Pink or White Crepe Nightgowns, \$1... Well-made garments with generous hems, strongly bound seams and daintily narrow hemstitching at round neck and sleeves.

Innerted Linen Kitchen Toweling, 20c Yard... All-Linen Guest Towels, 25c... Think of getting an all-linen towel for such a small price!

Satin-Lined Tweed Coats New at \$20

Soft, good-looking tweeds in grays and browns. Lustrous satin linings. Comfortable raglan shoulders. Wide inverted pleat in back.

Sale of Small Boys' Wash Suits, \$1

End of the season clearaway. Prices down a third to more than half on suits that are nice looking and so stout they won't keep the small boy always wondering what mother's going to say about that new tear.

Clearaway of Children's Dresses, \$1

Good equipment for the small girl who insists on doing everything brother does. Plain-colored and checked chambrays, percales and gingham, with contrasting collars and button or embroidery trimming.

Good Wilton Rugs New and Low Priced

Not a large shipment, but an especially interesting one. New Autumn patterns in the softly blended colors which make Wilton rugs so artistically satisfactory.

GRAY HAIR? Quick, harmless and satisfactory \$7.50 method of dyeing hair. Special. JENNY SELTZER'S SALON

225 CHESTNUT - WAL. 1117 One Flight Up. Room 206

1530 Locust St. New Housekeeping Apartment House

S. E. Cor. 16th and Locust Streets. Absolute fireproof building. Several Apartments available, also desirable Doctors' Offices. Inspection invited.

AMERICAN STORES CO. ASCO



Just as one peach will be sweeter than another, so is there a difference in the flavor of various coffees. One of the reasons for the unusually delicious flavor of Asco Coffee is the formula we follow in blending it.

ASCO Coffee 29c... "You'll taste the difference!"

American Stores all over Philadelphia and throughout Pennsylvania, New Jersey, Delaware and Maryland

Large advertisement for Coca-Cola featuring a man in a suit holding a tray of bottles. Text includes 'ICE COLD', 'Drink Coca-Cola', and 'Sold wherever crowds gather and at your favorite store, at refreshment stands, hotels, restaurants, clubs, on dining cars.'

This End-of-Season Sale of Dresses

includes hundreds of hot-weather garments that are sometimes a little the worse for handling, but as Prices are Half Less than Half and Almost Half

a great many women are shopping happily. Practically everything in the Down Stairs Fashion Store left over from Summer or late Spring has been recently re-priced lower.

White Silk Dresses Featured at \$18.75 and \$25... White tub silk at \$18.75. White and pink Canton crepe, beaded at \$18.75, and beaded or embroidered at \$25.

Cotton Crepe Kimonos, \$2.50 and \$3.85



If it is possible for the cotton crepe kimono to become more popular, the advent of charming new crepe slipovers, hand embroidered in contrasting colors, will make it so.

Sports Skirts Lowered to \$3.50

Out they must go, every one! Skirts that have been a third more and up to twice this price.

White tub silk at \$18.75. White and pink Canton crepe, beaded at \$18.75, and beaded or embroidered at \$25.